Sokol Blosser Winery Timeline

1966  Bill Blosser and Susan Sokol graduate from Stanford in June and get married in August.

1970  In December, Bill and Susan have their first child, Nik, and purchase their first piece of land to start a vineyard.

1971  The Sokol Blossers clear the land and plant winegrape cuttings in a nursery row.

1973  Bill and Susan build a home in a corner of the vineyard, the first home of their own.

1974  In January, their second son, Alex, is born.

1977  Construction is finished on Sokol Blosser Winery in time for its first vintage.

1979  Sokol Blosser wines win international recognition at the International Wine & Spirits Competition in London with six wines, including several golds. In December, the third child, Alison, is born.

1980  Vineyard acreage expands to 72 acres. Bill leaves his planning job to be the winery’s full time president and Susan starts managing the vineyards.

1983  Sokol Blosser Vineyards honored by the U.S. Soil and Water Conservation District because of Susan’s work with experimental cover crops to control erosion on hillside vineyards.

1991  Bill Blosser returns to planning and Susan becomes president of Sokol Blosser, one of just a few women winery presidents in the country. “The French Paradox” airs on CBS’s Sixty Minutes.

1993  Mystery writer Robert B. Parker publishes Paper Doll, which mentions Sokol Blosser: “I was alone in a cell about 8 by 10 feet in the cellar of the courthouse...I wondered if anyone was going to give me supper, and decided that they weren’t. They wanted me to be isolated and hungry and in the dark down here while my resolve atrophied...I thought about football...Mel Torme...The Four Seasons in New York, and Sokol Blosser Pinot Noir....”

1995  Oregon Business Magazine lists Sokol Blosser winery as one of the top 100 best companies to work for in Oregon. Sokol Blosser is the only winery and the smallest company listed.
1996 Sokol Blosser is the first winery to be certified “Salmon-Safe”, a program launched by the Pacific Rivers Council to publicize products produced without using pesticides and causing runoff that would harm salmon.

1997 To celebrate its 20th anniversary, Sokol Blosser inaugurates a new label design. The same year, the winery joins Low Input Viticulture and Enology (LIVE), a new international sustainable viticulture program run through Oregon State University.

1998 Alex Sokol Blosser comes back to work at Sokol Blosser and Russ Rosner joins as winemaker. Small lot bottlings of individual blocks of Pinot Noir introduced with the 1998 vintage.

1999 New grape handling equipment, including press, destemmer, and sorting line upgrade production. Last vintage of Chardonnay produced at Sokol Blosser and Chardonnay vines are pulled out.

2000 Thirty new acres of Pinot Noir planted, using Dijon clones 777, 667, 115, as well as the Pommard clone.


2002 Underground barrel cellar becomes the first winery building in the country to receive the prestigious U.S. Green Building Council’s LEED (Leadership in Energy and Environmental Design) certification. Sokol Blosser starts its official organic certification transition.

2004 Alison Sokol Blosser joins the family business.

2005 Dundee Hills becomes an official American Viticultural Area and Sokol Blosser releases the first wine in Oregon to be labeled with the new appellation: Sokol Blosser 2002 Dundee Hills Pinot Noir. In September, Sokol Blosser receives full USDA organic certification for its 72-acre estate vineyard.

2006 Sokol Blosser celebrates its 30th harvest and Susan’s first person history, At Home in the Vineyard: Cultivating a Winery, an Industry, and a Life, was published by the University of California Press.

2007 A 25kW photovoltaic solar panel system, which furnishes 33% of the business’s total production energy needs, went live. The family also made its first land purchase in 30 years – 20 acres of neighboring Dundee Hills land called Blackberry Block.

2008 After over a year of slowly taking over daily operations from Susan, the transition from first to second generation continues with Alex and Alison becoming Co-Presidents on January 2, 2008.

2011 Sokol Blosser celebrates its 40th year in business.

2012 As part of the 2012 harvest, Alex Sokol Blosser becomes winemaker while Russ Rosner retires.

2013 The new Tasting Room, designed by Allied Works Architecture, opens on July 1, 2013.

2014 Alison Sokol Blosser is named CEO

2015 Sokol Blosser Winery becomes B Corp Certified

2017 Sokol Blosser Winery completed B Corp re-certification, improving original score of 80 points (out of a possible 200) to 112. Sokol Blosser subsequently makes the B Corp “Best for the World: Changemakers” list for most improvements since initial certification.

2019 Sokol Blosser unveils new, modern branding and packaging, with specially commissioned pen-and-ink drawings that reflect the story and sense of place behind each wine.

2021 Sokol Blosser Winery completed B Corp re-certification, improving a 2017 score from 112 to 136 points (out of a possible 200). The winery is also recognized as a 2021 Best for The World: Environment recipient, for the third time.

2021 Sokol Blosser purchases Kalita Vineyard in the Yamhill-Carlton AVA.

2021 Sokol Blosser celebrates its 50th anniversary.

2022 Sokol Blosser starts a 3rd generation internship program to ensure the passing of the torch.

2023 Alex Sokol Blosser is named President, and Robin Howell is named Winemaker.

Ongoing Awards and Recognition
Sokol Blosser has been voted a Top 100 Green Workplaces in Oregon annually since 2015.