



Passionate about Pinot: Sokol Blosser's Philosophy

"Acid, complexity and fruit come together in a very special way for pinot noir here in the Willamette Valley. When the growing season cooperates, this trifecta of flavor inspires the pinot noir drinkers of the world." – Alex Sokol Blosser, Co-President & Winemaker

Where does great pinot noir grow? Where intellect and intuition meet. Where instinct and a meticulous nature commingle. Pinot noir isn't a grape for every place, nor for every winery. It doesn't allow for cutting corners or letting the details slide. It reveals all, about vineyard, vintage, winemaking technique – ultimately, about one's willingness to engage in lifelong study.

For nearly 50 years – even before there was an Oregon “wine industry” – the Sokol Blosser family has been perfecting pinot noir. Since founders Susan Sokol Blosser and Bill Blosser planted their first vines in 1971, the family has pursued excellence through environmentally friendly winemaking techniques. Today, situated on a certified organic 120-acre property in the Dundee Hills appellation, with another estate vineyard in the Eola-Amity Hills, Sokol Blosser remains committed to a sustainable approach. This respect for nature has consistently captured the terroir of the region, showcasing its essence through the brilliance of its estate fruit.

At Sokol Blosser, growing grapes organically and embracing sustainability in all winery operations is a way of life. Now with the second generation of Sokol Blossers at the helm, the winery is poised to enter a new millennium of winemaking and sustainability. Under the guidance of winemaker and co-president Alex Sokol Blosser and co-president Alison Sokol Blosser, the winery launched a new state-of-the-art Tasting Room in 2013. Designed to minimize environmental impacts, the Tasting Room promises a dynamic visitor experience of the wines, vineyards, landscape and architecture.

As the new generation continues the legacy of Sokol Blosser's founders, the focus remains on crafting exemplary wines through sustainable methods. It's no mere coincidence that such practices have had the happy consequence of enhancing the excellence of Sokol Blosser's pinot noir. In addition to the official recognition received for its environmental practices, Sokol Blosser has consistently won recognition for its quality wines.

Being good to the earth – farming, buying and building through the lens of sustainability – is really about paying attention to and respecting the details. There is no other way to make great pinot.