

2024

IMPACT REPORT RECAP

INTRODUCTION

We have developed goals in each of the three categories - people, planet and profit - that we will strive for and measure our progress each year. Some of these goals are long-term pursuits, and we will slowly chip away at them over time and perhaps never reach them in our lifetime. The importance of the goal and measurement cannot be overlooked, as it aligns our business interests and daily activities toward becoming a better, more sustainable company in the long run.



PEOPLE

The first leg of the triple bottom line is people. We support and encourage our employees and care for the community in which we do business. As a company we:

- Offer a comprehensive and generous benefits program for employees.
- A 401(k) plan with a 4% match, which vests immediately.
- Generous paid time off, and additional paid volunteer hours.
- Support local charities through in-kind donations, cash donations and certificates for VIP tastings.
- Valued and promoted a diverse work environment.

PLANET

Being good stewards of the land to leave it in as good or better shape for the next generation is a key part of being sustainable at Sokol Blosser. We have made many strides in this area over the past twenty years, namely:

- USDA certification for our vineyard in 2005
- U.S. Green Building Council LEED-certified barrel cellar in 2002; we were the first winery in the world to achieve this certification
- Salmon Safe Certified
- Onsite 25kW solar panel system
- 50% biodiesel in vineyard tractors and trucks
- Member of the Prescott Western Bluebird Recovery Project
- Electric vehicle charging station onsite

PROFIT

Running a profitable business is perhaps the most important element to having a long-term viable and sustainable company. As a small, closely-held company owned by the Sokol Blosser family, we do not disclose our financial statements, yet take great pride in being in business for over 50 years with notable successes such as:

- Through Yelp, Google, and TripAdvisor our winery has more than 800 customer reviews with an average rating of 4.3.
- Receive high accolades from notable wine reviewers including Wine Spectator, Wine Enthusiast, James Suckling, Wine Advocate, Decanter, Vinous, and Jeb Dunnuck.