



Avery Alexander Croft Vineyard, Willamette Valley, Oregon Pinot Noir

2023

Our story began in 1971 when our parents, Susan Sokol and Bill Blosser, first planted vines in Oregon's Dundee Hills. As second generation winegrowers, we are passionately committed to our family's legacy of creating world-class wines, through sustainable methods, which express our distinctive hillside vineyards.

— Alex, Alison, & Nik Sokol Blosser
Siblings and Second Generation Winegrowers



VINTAGE HIGHLIGHTS

2023 was a return to normal. Early spring in the Willamette Valley was wet and cool, with warmer than usual temperatures in May. As a result, bud break was late and bloom was advanced. This made for one of the shortest periods ever from bud break to bloom across most growing regions in Oregon. Summer temperatures across Oregon were dry and warm, with the heat driving a uniform bloom across the Willamette Valley. Through July, temperatures were consistently warm but not overly hot. That heat wave would arrive on August 13th through the 16th and propelled the growing season forward. The warm temperatures led to an early harvest in the Willamette Valley, starting right after the first week of September. The resulting fruit was excellent, with the heat in August producing grapes with nice, full flavors.

HARVEST DATE

October 1st

WINEMAKING

Hand-harvested

70% destemmed, 30% whole cluster

3-ton stainless steel tanks

12 days fermenting

Punch-downs for destemmed, pumpovers for whole cluster

AGING

10 months

5% new, 14% once-used, 81% neutral French oak barrels

ALCOHOL BY VOLUME

13.5%

APPELLATION

Mt Pisgah,
Willamette Valley, Oregon

VINEYARD

Croft Vineyard, planted 2005

SOIL

Bellpine (marine sedimentary)

ELEVATION

400ft

VARIETAL

100% Pinot Noir

CLONE

Pommard

FARMING PRACTICES

Certified Organic

BOTTLED

August 2024

PROPER CELLAR LIFESPAN

10-12 years

PRODUCTION

400 cases

INGREDIENTS

Pinot Noir grapes, yeast, SO2

5-5OZ SERVINGS PER CONT.

Calories: 115, Carbohydrates:

3.5g, Fat: 0g, Protein: 0g

UPC

88473-28379

PROFILE

Subtly red fruited, with pie cherries, raspberry, and cranberry notes contributing delicate acidity. Round tannins deliver seamless structure and balance on the mid-palate. A subtle note of cola highlights the long, satisfying finish.

SCORES

92 points - Wine Spectator

STORY

The Sokol Blosser family legacy is sealed under cork. Our passion is to discover and select the finest vineyard sites throughout the Willamette Valley to bring you Pinot Noir in its purest expression. Named after members of our 2nd and 3rd generations, Avery Alexander represents a tradition of excellence, carrying on a pioneering spirit ignited in 1971. In sourcing grapes for this wine we had the privilege to work with Croft Vineyards, a fellow second-generation family-owned vineyard, located in the southwest corner of Salem.

