



# Sokol Blosser Rewards Program

*a cellar club exclusive*

It's our pleasure to serve you our wine, hospitality, and now, rewards.

Earn even more perks as a Cellar Club member with each purchase.  
The more you purchase, the bigger the reward.

## *How it Works*

- STEP 1 Become a Cellar Club member in order to be enrolled into our rewards program. You'll automatically earn 100 points just for joining!
- STEP 2 Purchase wine. Each dollar spent on eligible purchases converts to one point. (Yes, your twice-yearly collection counts!)
- STEP 3 Log in to your account at SokolBlosser.com or call us to check how many points you have accrued.
- STEP 4 Earn 400 points to redeem your first reward or target a bigger offering.
- STEP 5 Call or email us to arrange your reward redemption... and enjoy!
- STEP 6 Accrue more points for your next reward.

## *Eligible Purchases*

Purchases with Sokol Blosser Winery are eligible for points, with the exception of payments toward third party vendors, tax and shipping.

## *Special Offers*

Every so often, we'll offer bonus reward periods where we may double, or even triple, points for purchases. Other times, we may offer points for purchases that aren't wine bottles or merchandise. Look out for these offers in your email or when you are in our Tasting Room.



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*The Rewards*

With Cellar Club members across the country, we've created rewards that can be enjoyed either at our Winery or right from your home. Each level offers two types of rewards -- 'on the estate' or 'from afar.' Choose one or the other when redeeming points.

	<i>on the estate</i>	<i>from afar</i>
<p><b>TREAT</b> 400 points</p>	Charcuterie & Cheese Board	Complimentary Ground Shipping on One Order
<p><b>EXPLORE</b> 750 points</p>	Two Glasses of Your Favorite Wine & a Butcher's Board	Complimentary Two-Day Shipping on One Order
<p><b>CELEBRATE</b> 1500 points</p>	Set of Four Sokol Blosser Wine Glasses, plus one Sokol Blosser Wine Key	Basket of Sokol Blosser Estate Goodies with Next Order
<p><b>UNEARTH</b> 2400 points</p>	Vineyard Picnic Lunch for Four	Additional 10% Off One Order
<p><b>INDULGE</b> 3500 points</p>	Lunch on the Sokol Blosser Winery Estate for Four	One Custom-Engraved Magnum bottle, all for \$1
<p><b>CREATE</b> 7500 points</p>	Private Farm & Forage Experience for Four	Signed Current Vintage Pinot Noir Collection, all for \$1 <i>Six bottles total</i>

Please call or email us to redeem your reward, and where applicable, arrange timing in advance.  
*exclusions may apply*