



2016 SUSTAINABILITY REPORT RECAP SOKOL BLOSSER WINERY



INTRODUCTION

As a recognition of our commitment to sustainability and to provide a framework for becoming even more sustainable, we became B-Corp certified on April 15, 2015. Sustainability plays a critical role in how we measure our success at Sokol Blosser. Our definition of sustainability, and therefore how we measure our success each year, is based on doing good as measured through the triple bottom line. Simply put: it is people, planet and profit. Our long term viability and success as a company is dependent on how we treat our staff and the community around us, how we care for the environment on a local and global scale, and running a profitable business. We have developed goals in each of these three areas.



PEOPLE

The first leg of the triple bottom line is people. We support and encourage our employees as well as care for the community in which we do business. In 2016 we:

- Offered a comprehensive and generous benefits program for employees. 80% of premiums were paid by the company for medical, dental and vision; we matched 100% of the first 3% of an employee's salary and 50% of the next 2% for our 401(k) plan; offered generous paid time off, wine allocation, weekly yoga, and professional development programs.
- Supported local charities. In 2016 we gave a total value of \$78,136 in in-kind donations. Additionally we offered staff paid volunteer days. In 2016 our staff volunteered 130.99 hours, a 36% increase over 2015.
- Valued and promoted a diverse work environment.

PLANET

Being good stewards of the land to leave it in as good or better shape for the next generation is a key part of being sustainable at Sokol Blosser. In 2016 we:

- Reduced our energy use by 3% compared to the previous year.
- Reduced our landfill waste by implementing a battery and lightbulb recycling program.
- Tracked water usage with a goal of reducing water use by 5% per year.
- Engaged in good practices that help protect our environment.
- Continued to farm our 85 acres organically and helped a vineyard we farm and manage undergo a transition to organic farming.
- Maintained about 15 birdhouses as members of the Prescott Western Bluebird Recovery Project.
- Harvested a small amount of honey from our beehives.
- Released two barn owls through the Audubon Society of Portland to help us sustainably control rodents.

PROFIT

Running a profitable business is perhaps the most important element to having a long-term viable and sustainable company. As a small, closely-held company owned by the Sokol Blosser family, we do not disclose our financial statements yet take great pride in being in business for the last 46 years. In 2016 we:

- Were voted the number 43 Best Green Company and 27 Best Medium Company to work for in Oregon by *Oregon Business Magazine*.
- Earned write-ups in several publications including *Wine Spectator*, *Sunset Magazine* and *Somm Journal*. Received high accolades from notable wine reviewers including *Wine Spectator*, *Wine Enthusiast* and *Wine Advocate*.